



Jersey Memorial Group acquires Historic Bedle Funeral Homes in Matawan and Keyport New Jersey

Bedle Funeral Homes Join Jersey Memorial Group

Old Bridge, NJ – June 7, 2021 – David L. Hernandez Jr., Founder of Jersey Memorial Group, a leading provider of funeral and cemetery services, has announced the acquisition of Bedle Funeral Homes. The acquisition of the firm expands Jersey Memorial Group's holdings in New Jersey.

Bedle Funeral Homes have been a staple and part of the Keyport and Matawan areas since 1845, and for the first time in nearly three decades the funeral homes are under local family ownership.

The Bedle family opened their first funeral home in Keyport and later the third generation of Bedle undertakers opened the Matawan location in 1934 passing through five generations of Bedle family members. Bedle Funeral Home will now be known as Bedle Funeral Home & Cremation Service providing unique and boutique funeral services hosted solely in the historic Matawan location. Bedle is now one of the only funeral homes in the state that has their own affiliated crematory, named Jersey Memorial Crematory in Pennsylvania.

“As part of our commitment to honoring the Bedle name in Matawan and Keyport, as well as providing funeral and cremation services, there will be full-time staff on location, and our affiliation through Jersey Memorial Group provides families with the utmost care and transparency in the cremation process” stated David L. Hernandez Jr, a New Jersey resident and Funeral Director. He continued, “The responsibility of taking over a legacy 175 years in the making is a tremendous task. I look forward to keeping enduring qualities of Bedle yet looking for opportunities to enhance services while keeping the highest of standards.” Being part of the Jersey Memorial Group ensures a local family owns this respected funeral home and it will be operated by local licensed funeral directors.

About David Hernandez: Old Bridge, New Jersey- David L. Hernandez Jr. is a leading operator with progressive, innovative service selections, and locations. Jersey Memorial Group is a family-owned business that operates a network of 15 funeral homes, cemeteries, and crematories across New Jersey, Pennsylvania, and West Virginia. David has developed a decentralized organizational structure that provides owners and location management the ability to service the community on a local level without layers of management. Family Owned and Operated, David is involved in each transaction, making decisions with owners for the legacy and continued tradition of their firms. At Jersey Memorial Group we answer only to the families we serve and not shareholders, partners, or private equity. To learn about visit www.jerseymemorialgroup.com