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Local Funeral Director Mentors Young Funeral Professionals During National Program

Brookfield, Wis. – David Hernandez Jr. of Jersey Memorial Group with locations throughout New Jersey and Pennsylvania was one of three leading funeral directors who served as mentors for the National Funeral Directors Association's (NFDA) Meet the Mentors program. Meet the Mentors, which took place March 12-14 in Atlanta, Georgia, brought new funeral service professionals together to learn from some of the country's leading funeral directors and to network with like-minded peers.

Hernandez's presentation titled, "Who is Successful in Death Care and Why?" taught mentees the value of the foundational skills needed to be leaders in the profession.

"Spending time with these future leaders, helping to open their minds to different views and watching as their vision expanded, was the best part," said Hernandez. "The range of topics from the Mentors and round table discussions allowed us to spend time with each one of them and learn about their goals and aspirations."

David Hernandez is the Founder and CEO of Jersey Memorial Group, the largest private operator in New Jersey. He has received numerous professional awards and is often asked to participate as a presenter at study groups and conventions.

Meet the Mentors has been wholly funded by the Funeral Service Foundation since the program's inception in 2011.

More information about the Meet the Mentors program can be found on the NFDA website, www.nfda.org/mentors.

About Jersey Memorial Group

David Lee Hernandez, Jr became a licensed funeral director in 2004 and acquired his first funeral home in 2009. In 2013, he founded Jersey Memorial Group, which today is New Jersey's largest family-owned funeral home company with holdings throughout New Jersey, and in Pennsylvania. "You can't grow faster than the good people you have. Our core philosophy for growth both organically and through acquisition is great people." By focusing on his team's development, David maintains the high standards of family service and sustainable growth that has made Jersey Memorial Group a leading name in funeral service.

About NFDA

NFDA is the world's leading and largest funeral service association, serving more than 20,000 individual members who represent nearly 11,000 funeral homes in the United States and 49 countries around the world. NFDA is the trusted leader, beacon for ethics and the strongest advocate for the profession. NFDA is the association of choice because it offers funeral professionals comprehensive educational resources, tools to manage successful businesses, guidance to become pillars in their communities and the expertise to foster future generations of funeral professionals. NFDA is headquartered in Brookfield, Wis., and has an office in Washington, D.C. For more information, visit www.nfda.org

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